

The New York Times's mission is to seek the truth and help people understand the world.

Our goal in education is to help today's students become tomorrow's global citizens by providing a dynamic resource that enables them to seek knowledge, engage in civic discourse, and explore their interests and passions.



The value of New York Times access for colleges and universities

Reach Students and Drive Civic Engagement

Help teach and foster civic engagement by encouraging students to stay up to date on local news and leaders, national policy updates, and the biggest issues facing both the world and their communities—from climate change, to racial justice, to freedom of speech.

Digital and Media Literacy

Help students of all ages and backgrounds discover trusted, reliable journalism, in formats ranging from audio, to video, to graphics and interactives, to the written word. The New York Times's product aims to further inform readers about the story behind the story, with [enhanced bylines](#) and [Times Insider](#) stories.

Drive Student Success

Support student learning inside the classroom and out with learning tools like New York Times inEducation, The Learning Network, The New York Times Archive, and TimesMachine.

Support Wellbeing

Whether through our [Well vertical](#)—covering mental, physical, emotional, and social health—or through NYT Games and NYT Cooking, help students think holistically about their health and wellbeing, with valuable service journalism, tools, and games.

2024 Election Coverage in The New York Times

- [Election Hub](#)
- [The Run Up Podcast](#) with Astead Herndon
- On Politics Newsletter - weekdays
- [Politics](#) section of Opinion
- [Behind the Reporting](#) videos
- [Israel-Hamas War](#) coverage
- [The Upshot](#)
- [TimesMachine](#)



Astead Herndon



Anjali Huynh

Case Study: Georgia College and State University Times Talks

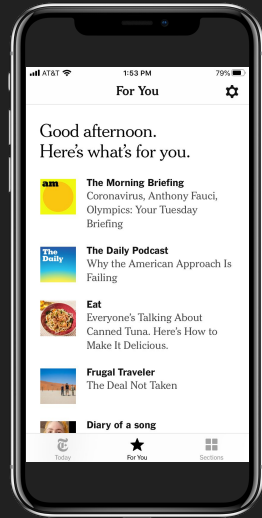
- Established 2005—still running today!
- For staff, faculty, students and local community members gather in the campus library
- Pizza provided!
- 50-minute guided conversation



Campus Engagement Ideas with The New York Times

- Start a **Times Talk series**—as part of the American Democracy Project
- Bring **New York Times inEducation** into the classroom to connect areas of study with relevant, recent journalism
- Use **Opinion as a launch pad** for constructive debate and civil dialogue on campus
- Launch the viral **7-Day Happiness Challenge or 6-Day Energy Challenge** from our Well section
- Foster community and fun challenges around NYT Games. Host a weekly NYT Games night.
- Promote **The New York Times's TimesMachine** tool as resource for primary source material

Through New York Times | All Access, we bring the full world of The Times to educational institutions across the world, connecting with students' studies and interests.



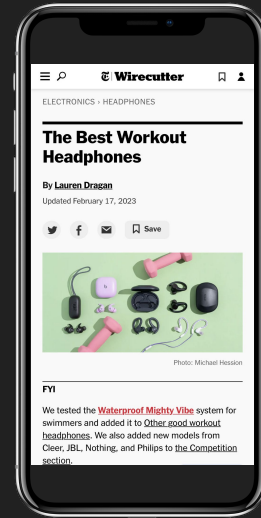
NEWS



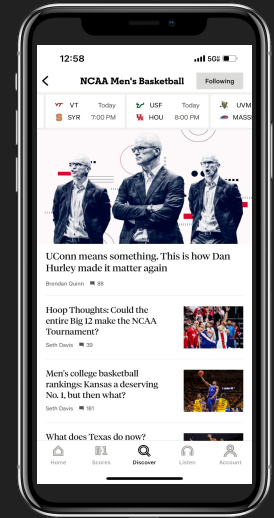
GAMES



COOKING



WIRECUTTER



THE ATHLETIC

Interested in learning more?
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The New York Times

AASCU American Association
of State Colleges and
Universities
Delivering America's Promise

“...crucially, independent journalism roots itself to an underlying confidence in the public; it trusts that people deserve to know the full truth and ultimately can be relied upon to use it wisely.”

A.G. Sulzberger, Publisher

May 15, 2023

Columbia Journalism Review