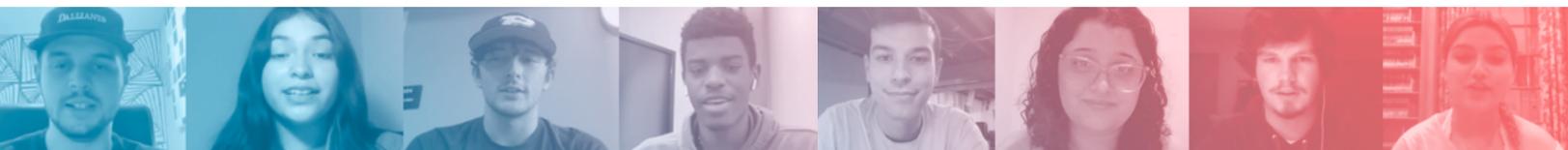




# Unify Challenge: College Bowl



*The Unify Challenge College Bowl is a face-to-face video conversation between two students who attend different schools and may vote differently, live in different geographies, or have different life experiences. Students cover a wide array of issues to share experiences and discover common ground.*

## What's in it for my university?

When your students dive into the Unify Challenge, they experience an opportunity to build bridges, share fresh perspectives, and strengthen civic muscles.

They'll meet face-to-face with a fellow student who they might never get to know in real life during this live, interactive experience designed to reduce contempt and repair partisan divides.

## Who is Unify America?

Founded in 2020 by Harry Nathan Gottlieb (also the founder of Jellyvision and Jackbox Games), Unify America is on a mission to replace political polarization with collaborative problem-solving. We build interactive experiences which enable members of our community to learn and master critical civic skills alongside others who live outside their cultural, political, racial, geographic, and religious bubbles.

## Quick details

Here's how the Unify Challenge College Bowl works:

1. Students complete a short sign-up questionnaire
2. On the night of the event, they join the Challenge through a virtual conference and meet their matched partner
3. Together, they cover an array of issues through a guided survey about goals for America across a dozen topics
4. They take a short post-event survey for impact data and feedback



**BOOST  
CIVIL  
DISCOURSE**



**BUILD  
CIVIC  
MUSCLES**



**REDUCE  
CONTEMPT  
& DIVIDES**

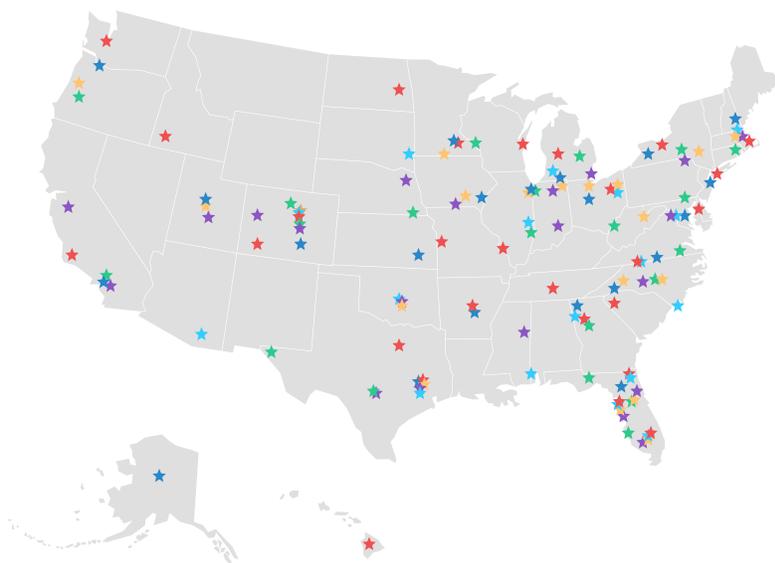


# Show your students the power of different perspectives



## Highlights from 2023

- Over 4,000 students participated in the Fall 2023 College Bowl across 96 universities and colleges
- 81% of participating students rated the experience an 8 or higher (on a scale of 1-10)
- 98% of professors surveyed would include the Unify Challenge in their curriculum again



— “ —

This challenge was such a unique experience. Never before have I had such an in-depth conversation about my beliefs, let alone with a complete stranger. It's an experience that I think everyone deserves to have and should have.

— UNIFY CHALLENGE PARTICIPANT

— ” —

— “ —

I was surprised by everything! I came in with no expectations and was blown away by how engaging, unique, and eye-opening this experience was. I learned a lot about myself and my own beliefs, as well as people in general.

— UNIFY CHALLENGE PARTICIPANT

— ” —